





CFA Program

- A graduate Level Self-Study Program for a Career in Investment and Finance
- More and 200+ profiles
- Started in 1964 before Harvard Univ. Program
- Exams conducted in 130 Countries
- Around 100,000 + students appear world wide
- 20,000+ student appearing from India
- Students from Top-B schools like IIMS, FMS, MDI are appearing
- Age Group: 20 to 50

Awarded

GOLD Standard

by : Wall Street Journal



“Only one in five candidates passes all three levels and earns the right to use the highly prized CFA charter. So why do so many people put themselves through the rigour of the CFA Programme? Mainly because it has become the gold standard in financial training. Other professional schemes tend to be limited to one country, and degrees such as MBAs say little about the holder because the quality and content of courses varies widely across universities.”^{CFA Institute}

Top Employers

200+ MNCs

EMPLOYERS WITH LARGEST NUMBERS OF CFA CHARTERHOLDERS

Bank of America

Barclays

BMO Nesbitt Burns Inc.

CIBC World Markets

Citigroup

Credit Suisse Group

Deutsche Bank

Fidelity Investments

Goldman Sachs

ING Groep N.V.

J.P. Morgan Chase & Co.

Lehman Brothers

**Mellon Financial
Corporation**

Merrill Lynch & Co., Inc.

Morgan Stanley

Northern Trust Corporation

PricewaterhouseCoopers

Prudential Financial

Putnam Investments

RBC Financial Group

Scotia Capital

State Street

UBS AG

**Wellington Management
Company, LLP**

Where CFA® Working? 90 countries+

Industry Classification	
Bank (All)	21%
Broker Dealer/Investment Banking	16%
Investment Company/Mutual Fund	17%
Consulting Firm	9%
Investment Management Counseling	4%
Insurance Company	4%
Government/Regulatory Agency	3%
Corporate/Public Sponsor & Foundation/Endowment	1%
Other	25%

CFA® Salary

International Market	:	\$100,000
India	:	INR 3,000,000

In India:

L1	:	3.5 Lac to 4.5 Lac
L2	:	6 Lac to 9 Lac
L3	:	12 lac to 20 Lac

How to Enroll!

www.cfainstitute.org

**If you are a Graduate or
Final Year Student!
YOU ARE ELIGIBLE**

**SAY 'Yes'
to PASSPORT**

Of MBA Program

2/10

Cost !

Level	Exam	Fee
L1	Jun-Dec	\$1080
L2	June	\$780
L3	June	\$780

CFA Topic Area

Topic Area	Level I	Level II	Level III
Ethical and Professional Standards (total)	15	10	10
Investment Tools (total)	50	30-60	0
Corporate Finance	8	5-15	0
Economics**	10	5-10	0
Financial Reporting and Analysis	20	15-25	0
Quantitative Methods	12	5-10	0
Asset Classes (total)	30	35-75	35-45
Alternative Investments	3	5-15	5-15
Derivatives	5	5-15	5-15
Equity Investments	10	20-30	5-15
Fixed Income	12	5-15	10-20
Portfolio Management and Wealth Planning (total)	5	5-15	45-55
Total	100	100	100

How much Tough!

Levels	Question	Cutoff	Passing rate
L1	240	70%	36%
L2	120	60%-70%	38-40%
L3	60	50%-60%	36-40%

- No, Negative Marking
- Pen Paper Exam 6 Hours (3hrs morning – 3hrs afternoon)
- Results are out after 60 days of exams



How we go with you
In Cracking CFA Level I

Our Efforts

101 hrs of Classes

35 hrs of doubt and Test

60 hours of Videos by CFA®

Your Efforts

Plz' Don't miss classes

200 hrs of Self Study

1750 Q. to solve provided by us

Don't miss mock test

Quality Faculty

CFA® , FRM ® , MBA-IIM,
Average Exp. 7 yrs

Quality Contents

- **60 hrs of videos**
- **6000 Slides: Lecture notes**
- **1750 Questions to practice**
- **2 Full length mock test**
- **Printed book Set on all subjects**
- **Live Stock Market Training**

Success Rate

60% to 70%

Top Placements

Intern Continental: 8 Lac CTC

Copal Partners: 9 lac

ICICI: 3.6 Lac

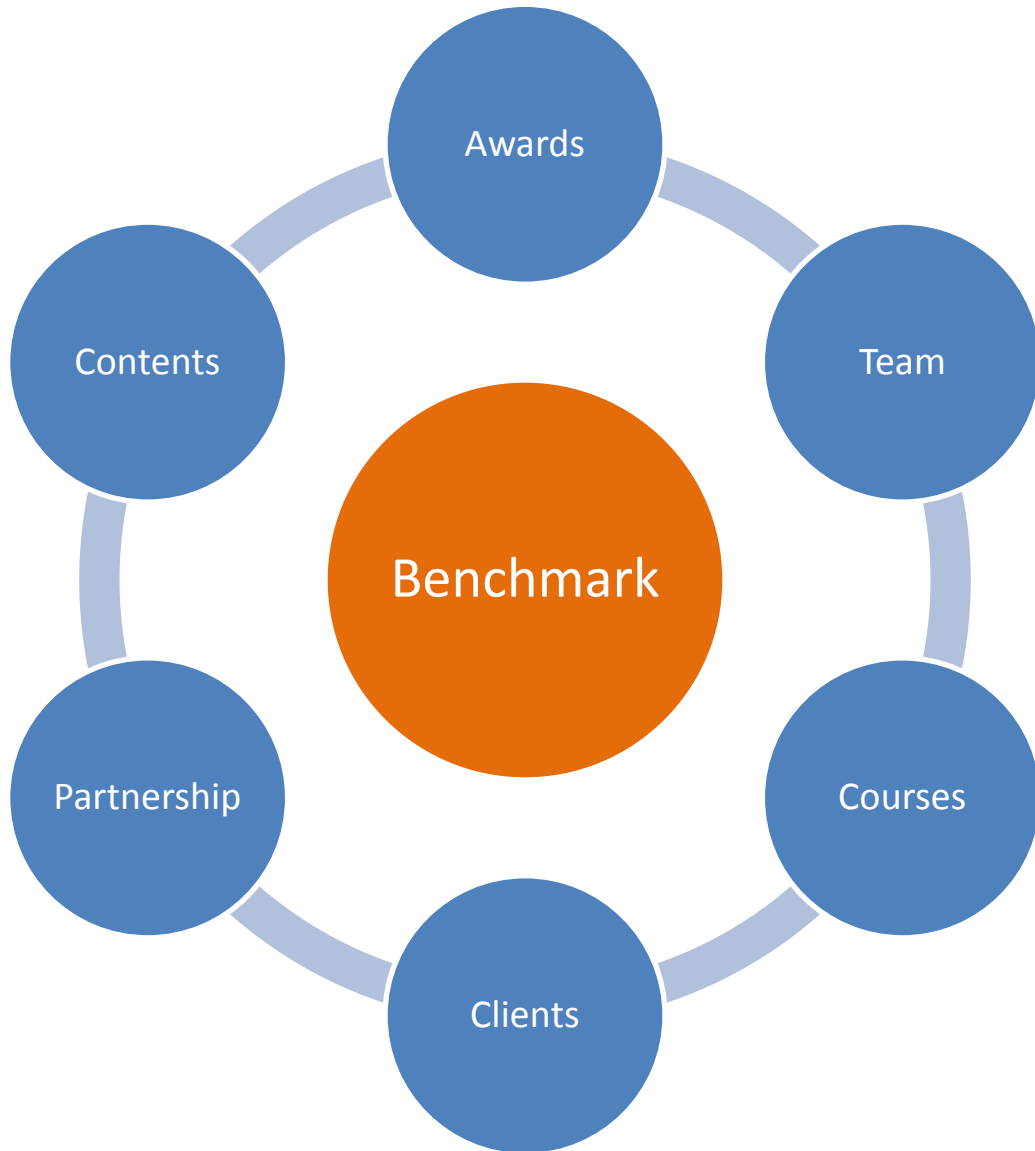
Amriprise: 4.4 Lac

Fidelity, Evalserve, Genpact, Blackrock & More.

If you are sincere.

But got bad luck in exam.

**We give you
Entire repeat
Classes
Free**



Who we are?

iPlan Education

About **iPlan Education**

Core Domain & Expertise: Investment & Finance
Founders: A team of Investment professionals from top companies like Goldman Sachs, E&Y, Copal, PWC. Having pass out of GITAM, GIM, IIM-L, CFA Institute and GARP.

Vision

"Everything for your career in Investment & Finance."

Mission

"To become the no.1 training institute & community to provide every possible training in Investment and finance around the globe"



www.iplanonline.in



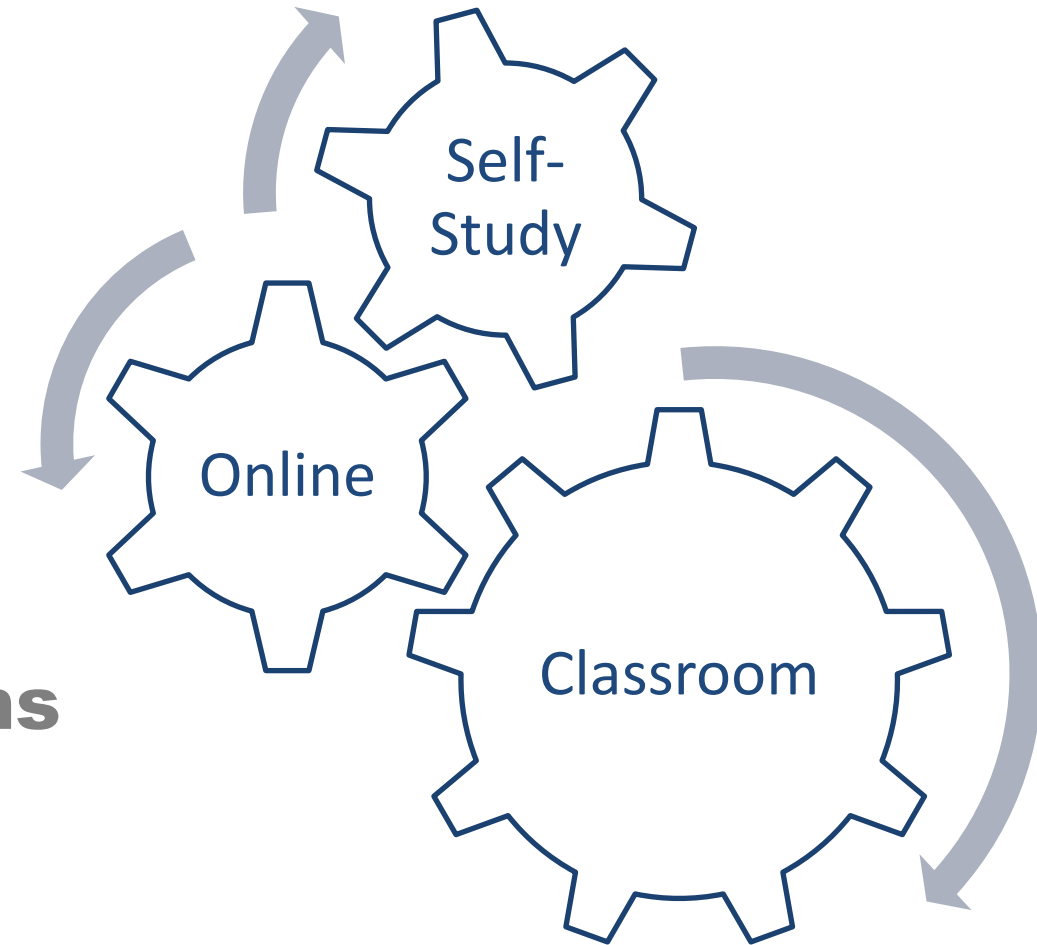
<https://www.youtube.com/user/iPlaneducation>



<https://www.facebook.com/pages/CFA-Classes-Iplan/163824163630998>

Courses

CFA
FRM
CMT
Financial Modeling
Equity Research
Capital Market Programs
Forex Trading
Commodity Trading
3 More...



Contents

Invested 17000+ men hrs on contents development
More than 200 hours of ready contents

- **120 hours of video**
- **10,000+ Notes**
- **3500+ questions**
- **Printed Book Sets**
- **Case studies**

Yes' we are kicking hard

Clients

Working professionals from 89 MNCs
6000+ student from various colleges
Students from 14 states and 6 countries



BITS Pilani
Pilani Campus



Alankit®





Strategic Partners



Rated by Visitors and Clients



7000+ Fans

Awards & Recognitions

Need Assistance | Have Doubts | Need Sample Contents | Attend Seminars | **Contact**



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